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Press Release

FOR IMMEDIATE RELEASE
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Vallecitos Water District's 'Water Academy' earns award for outstanding outreach program

San Marcos, CA – In addition to taking customers on a free, behind-the-scenes look at how the District functions, busses from the Vallecitos Water Academy tour have taken the public agency to one other unexpected destination: 2013 Recycled Water Community/Public Education Program of the Year.

Vallecitos Water District recently earned this prestigious distinction from the WateReuse Association California Section for its "Water Academy" program geared at revealing the complexities of the water industry and all that is involved in maintaining reliable water and sewer service.

Going steady since the first event held in the summer of 2012, the Water Academy hosts approximately 60 Vallecitos customers. After listening to presentations on the District, participants board a chartered bus for a first-hand look at the District's 33-million-gallon and 40-million-gallon capacity Twin Oaks Reservoirs No. 1 and No. 2 and water recycling at the upgraded Meadowlark Water Reclamation Facility in Carlsbad.

The new Vallecitos program prevailed through many worthy challengers from public agencies throughout the state to earn the top honor. Jim Hernandez, Vallecitos Board President, accepted the award on March 18 at the WateReuse Association's 2013 annual conference in Monterey, CA. This is the first submission to and victory for the program by a professional organization.

On comment cards at the conclusion of each event, the Water Academy has received customers' high praise as a valuable tool to furthering water and sewer education in relation to Vallecitos Water District.

Customers or members of the media interested in participating in the next free, and now award-winning, Water Academy tour are welcome to contact the District at (760) 744-0460, ext. 223.

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Vallecitos Water District is an independent, special district dedicated to providing water, wastewater and reclamation services to approximately 94,000 people in a 45-square-mile area that includes San Marcos; the community of Lake San Marcos; portions of Carlsbad, Escondido and Vista; and other surrounding unincorporated areas. The public is invited to Board meetings, taking place at 4 p.m. the first and third Wednesday of each month at Vallecitos' Administration, Maintenance, and Operations Facility - 201 Vallecitos de Oro, San Marcos.