AGENDA FOR A JOINT MEETING OF THE BOARD OF DIRECTORS
OF THE VALLECITOS WATER DISTRICT AND THE
CITY COUNCIL OF THE CITY OF SAN MARCOS
THURSDAY, OCTOBER 3, 2013, AT 6:00 P.M.
AT THE DISTRICT OFFICE
201 VALLECITOS DE ORO, SAN MARCOS, CALIFORNIA

CALL TO ORDER – PRESIDENT HERNANDEZ

PLEDGE OF ALLEGIANCE

ROLL CALL – VALLECITOS WATER DISTRICT
CITY OF SAN MARCOS

PUBLIC COMMENT

Persons wishing to address a matter not on the Agenda may be heard at this time; however, no action will be taken until the matter is placed on a future agenda in accordance with Board policy.

DISCUSSION ITEMS

1.1 LANDSCAPE AND IRRIGATION SYSTEM DESIGN AND WATER EFFICIENCY STANDARDS

1.2 STORM AND LANDSCAPE RUNOFF CAPTURE FOR BENEFICIAL USE AND MS4 COMPLIANCE

1.3 NEW DEVELOPMENT/RETROFIT BUILDING STANDARDS THAT ENCOURAGE WATER CONSERVATION

1.4 DISTRICT AND CITY JOINT PUBLIC RELATIONS APPROACH TO CONSERVATION AND REDUCED WATER CONSUMPTION

1.5 FUTURE JOINT MEETING

*****END OF DISCUSSION ITEMS*****

2.1 ADJOURNMENT

*****END OF AGENDA*****

If you have any disability which would require accommodation in order to enable you to participate in this meeting, please call the Executive Secretary at 760.744.0460 ext. 264 at least 48 hours prior to the meeting.
AFFIDAVIT OF POSTING

I, Diane Posvar, Executive Secretary of the Vallecitos Water District, hereby certify that I caused the posting of this Agenda in the outside display case at the District office, 201 Vallecitos de Oro, San Marcos, California by 3:00 p.m., Monday, September 30, 2013.

Diane Posvar
President Hernandez called the Joint meeting to order at the hour of 6:00 p.m.

Mayor Desmond led the pledge of allegiance.

Vallecitos Water District  City of San Marcos

Present:  Director Hernandez  Mayor Desmond
          Director Evans  Vice Mayor Jones
          Director Martin  Council Member Orlando
          Director Pottl  Council Member Jabara
          Council Member Jenkins

Absent:  Director Ferguson

Staff Present:  General Manager Lamb  City Manager Griffin
               Principal Engineer Gumpel  City Engineer Edwards
               Executive Secretary Posvar

PUBLIC COMMENTS

Jim Simmons, member of the public, addressed the Board and City Council stating he has been doing business and living in San Marcos for over 40 years and this is the first time he remembers this actually happening and thinks it’s great that they’re finally looking at things in a different way. He stated that he came before the Board of Directors of Vallecitos Water District yesterday and asked them to take a look at how fees are collected for their capacity fees. He will be coming before the San Marcos City Council to ask them to look at the same thing. Hopefully that coordination could happen between the two agencies; can look at that in the future together and find ways to make that more equitable for rate payers, for citizens, for people who are trying to buy homes in San Marcos. It has become necessary for the City Council to pass rules that say they’ll collect fees at building permits; that was done. But perhaps fees can be collected at the Certificate of Occupancy instead. The other thing they would like to look at going down the road is how open space is preserved. Density has to go up in order to preserve it. They’re hoping those are some topics that the two agencies can look at together and work together in the future. They are certainly part of that process, they’re part of the community, they’ve been here forever, will be here forever and so will his family. They’re really happy to see this happen. He thanked the Board and Council for considering this.
Jason Simmons, member of the public, addressed the Board and City Council thanking them for hosting this meeting. These are his two favorite places to do business in the area and thanked all for making it easy; he thinks this is really important. He’s here to talk a little bit about affordability of housing and what can be done to make it more affordable for the citizens. He thinks it’s important to recognize some ways to save them some money. And that means rates, fees, and ways that the process can be moved forward. We’re in a bit of a housing crunch. There is not enough housing to supply for students, population, and his kids. When they graduate in 5 years are they going to have a place to live in San Marcos and come back here. That’s his concerns as a citizen. For him personally, it’s having housing that’s affordable for people to be able to obtain. He looks forward to the next meeting.

DISCUSSION ITEMS

Joint discussion took place on the agenda items which included comments from members of the public. Discussions included possible options on the agenda items as follows:

LANDSCAPE AND IRRIGATION SYSTEM DESIGN AND WATER EFFICIENCY STANDARDS

- Educate public on necessity for water conservation; water is limited
- Universal message by both agencies to the public
- Meet with HOA’s regarding homeowner limitations on what they can do with their landscape; revision of standards
- Offer incentives or workshops for HOA’s
- City adopted two financing programs for water efficiency and conservation improvements on homeowner/businessowner properties; program will be available in the next month or two
- Set example in the city by use of water saving by removing grass in front of City Hall as well as streets and medians; eliminate runoff
- Run water conservation videos on SMTV
- Joint educational meetings with larger property management companies; convey what can and cannot be done in relation to landscape standards
- Joint agency grant applications

STORM AND LANDSCAPE RUNOFF CAPTURE FOR BENEFICIAL USE AND MS4 COMPLIANCE

- Potential to capture stormwater runoff for reuse?
- Could it help maintain rates, provide potential recreational facilities, etc.?
• Capital costs versus benefit?
• District is currently working on north county project with 12 agencies that explores reusing all treated wastewater beneficially; currently developing PEIR; will be a very capital intensive program. District will be conducting a study and is looking at continuously resupplying the basin; currently generate approximately 7 million gallons per day of wastewater; would like to put 2 or 3 million gallons per day into the basin; the study will determine how much the basin will hold and how long it will take to clean it up ($1 billion by 2050)
• New MS4 Permit becoming more challenging to meet and more expensive to developers to meet; Permit does set up alternative compliance which encourages cities to work with developers and local water agencies to develop alternative ways of treating urban runoff prior to it going into the ground; one of the alternative compliance measures would be capture, storage, landscape irrigation; this would be on a small scale/project by project basis
• Jointly work on stormwater requirements and measures that all agencies, including the school district, need to comply with; part of the compliance is educating the public
• Raise South Lake, Discovery Lake, possibly Lake San Marcos dam as well as other areas so that storage facilities could be developed and then moved to an aquifer or reclaimed water treatment facility?

NEW DEVELOPMENT/RETROFIT BUILDING STANDARDS THAT ENCOURAGE WATER CONSERVATION

• City has adopted and has included in building codes all State code requirements relating to low-flow toilets, low flow shower heads, etc.
• Offer incentives and/or credits to developers for incorporating water conservation items/measures into their new developments
• City to work with BIA on provisions in the plumbing code; City staff will review new plumbing code that will be out on January 1 which is supposed to address water conservation issues

DISTRICT AND CITY JOINT PUBLIC RELATIONS APPROACH TO CONSERVATION AND REDUCED WATER CONSUMPTION

• Include District information in City Newsletter
• Joint agency message; on both agency websites
• Link on both websites to the videos mentioned for airing on SMTV
• Links are currently in place between the two agency websites
• Public Information representatives from both agencies do work together to ensure consistent, positive messages
• Encourage more financing for transportation of students to Jacks Pond Park
FUTURE JOINT MEETING

- City staff will look into airtime and will add time slots for District videos
- District staff will ascertain how many videos have been given for airing
- Develop a design standard for new development pertaining to landscaping - SDCWA has developed a standard landscape design system which could be considered for alternatives; staffs will need to speak with the development community
- District and City staff to review plans that have been presented to Council for the medians in front of City Hall and provide input
- City staff will look at possibility of a public benefit corporation for funding of incentives
- Next meeting to take place in approximately six months

ADJOURNMENT

There being no further business to discuss, President Hernandez adjourned the Joint Meeting of the Board of Directors and City Council at the hour of 7:40 p.m.

A Regular Meeting of the Vallecitos Water District Board of Directors has been scheduled for Wednesday, October 23, 2013, at 4:00 p.m. at the District office, 201 Vallecitos de Oro, San Marcos, California.

James Hernandez, President
Board of Directors
Vallecitos Water District

ATTEST:

Dennis O. Lamb, Secretary
Board of Directors
Vallecitos Water District