FOR IMMEDIATE RELEASE
Dec. 8, 2010

Vallecitos swears in Board Members; elects Poltl 2011 Board President

San Marcos, CA - Shortly after the regular Board meeting for Wednesday, December 8, 2010, was called to order, incumbent Jim Poltl and Vallecitos Water District’s (District’s) newest Board member, Jim Hernandez, were sworn in to new terms.

As their first order of business, the new Board voted to move forward with its annual reorganization. Unanimously, they elected to pass the gavel to Jim Poltl to serve as President and Darrell Gentry to serve as Vice President for 2011.

Board President Jim Poltl, Division 3, has been a San Marcos resident 30 years. He was first appointed to the Board in 2006 with his current term expiring in 2014. Along with the water district Board, Jim’s community involvement includes time as Board Director with the San Marcos Unified School District for 10 years, the San Marcos American Youth Soccer Organization for five years, and the San Marcos Parks and Recreation Commission for two years. He also owned his own heating and air conditioning business in San Marcos for 17 years. Jim Poltl currently is the Director of Maintenance/Operations/Transportation for the San Marcos Unified School District. He is married to Andrea, his wife of 33 years. They have five children.

Vice President Darrell Gentry is a former City Councilman and Planning Commissioner for the City of San Marcos. He was first elected in 2004, with his current term expiring in 2012. His background includes serving as President of the Panorama Teen & Family Resource Center Board, Chair of the San Marcos KenDucky Derby Committee, Co-chair of the San Marcos Holiday Parade Committee and current member of the San Marcos Economic Development Corp. He is also past President of San Marcos Kiwanis Club, past Vice President of the San Marcos Boys & Girls Club and past Chair of City Youth Opportunities Task Force San Marcos. Outside of the community, Darrell was former City Manager of Adelanto, CA, former tribal administrator for Rincon Band of Mission Indians, and former Redevelopment Manager for the City of Whittier, CA. With a Bachelors of Science degree in urban planning from Cal Poly, Pomona, and land planner certification from the American Institute of Certified Planners, Darrell is the current President of DWG Consulting. Darrell has served on the District’s
Finance/Investment and Engineering/Equipment Committees and has served as President of the Council of Water Utilities. He also serves as the District's representative on the Encina Wastewater Authority Board of Directors and the Association of California Water Agencies Region 10 Board of Directors. Darrell lives in San Marcos.

Recently elected in the November 2010 election, Jim Hernandez is the new representative of the District's Division 2. He is an architect and small business owner. He has been a San Marcos resident for more than 40 years. After serving in the U.S. Marine Corp, Jim attended Palomar College while working locally. Continuing his education at Cal Poly Pomona, he returned to San Marcos to become Planning Commissioner for 14 years as well as past President of the San Marcos Chamber of Commerce, Boys & Girls Club of San Marcos and the Palomar College Foundation. Most recently, Jim has been a community volunteer of various San Marcos City task forces and community projects. Some include the Water Ways Task Force, Ridge Line Ordinance, Creek Street Specific Plan, Chairman of the University District Specific Plan and spearheaded the annual placing of Christmas lights on San Marcos Boulevard. Jim and his wife Barbara have been married for 23 years. They have four children and two grandchildren.

Poltl, Gentry and Hernandez are joined by Directors Betty Ferguson, Division 4, and Timothy Shell, Division 1, to form the District's five-member board. They meet regularly the first and third Wednesday of the month. Open to the public, the board meetings start at 4 p.m. in the Vallecitos Administrative, Operations, and Maintenance Facility, located at 201 Vallecitos de Oro in San Marcos.

Vallecitos Water District is an independent, special district dedicated to providing water, wastewater and reclamation services to approximately 86,000 people in a 45-square-mile area that includes San Marcos; the community of Lake San Marcos; portions of Carlsbad, Escondido and Vista; and other surrounding unincorporated areas. The public is invited to Board meetings, taking place at 4 p.m. the first and third Wednesday of each month at Vallecitos’ Administration, Maintenance, and Operations Facility - 201 Vallecitos de Oro, San Marcos.