

MINUTES OF THE
PUBLIC AWARENESS/PERSONNEL/POLICY COMMITTEE
OF THE VALLECITOS WATER DISTRICT
MONDAY, OCTOBER 13, 2008 @ 4:00 P.M.
AT THE DISTRICT OFFICE, 201 VALLECITOS DE ORO,
SAN MARCOS, CALIFORNIA

Committee Chair Gentry called the meeting to order at the hour of 4:00 p.m.

Present: Director Gentry
Director Ferguson
General Manager Rucker
Assistant General Manager Mason
Director of Human Resources Caudle
Executive Secretary Lewis
Administrative Secretary Posvar

PUBLIC INFORMATION AND CONSERVATION ACTIVITY REPORT

Assistant General Manager Mason presented the Activity Report. Brief discussion took place.

September, 2008:

Community Events:

9/13/08: San Elijo Hills Landscape Talk
9/27/08: SM VIVE Project Garden Installation at Heritage Park

Water Education:

9/16/08: CSUSM Credential Students at JPP

Meetings:

9/18/08: Granicus Meeting
9/23/08: SDCWA JPIC Meeting
9/24/08: Smart Landscape Meeting
9/25/08: Historical Society Joint Curriculum Meeting
9/30/08: NCWA Calendar Committee Meeting

Landscape Surveys:

9/8/08: 702 Lady Bug Lane (residential) (Cinnamon)
9/9/08: 6932 Sitio Cordero (residential) (Alicia)
9/11/08: 517 San Marcos Blvd (commercial) (Cinnamon)
9/19/08: 2010 West San Marcos Blvd #131 (residential) (Cinnamon)

Training:

- 9/25/08: Twin Oaks Valley Treatment Plant Tour
- 9/23/08: Sexual Harassment Awareness Training

Newsletters:

- Between the Pipes (in process)
- Splash! Fall (in review)

Drought Preparation:

- Drought Employee Response Plan (in review)
- "Over Watering" letter

Articles:

- SM Chamber Newsletter: Professions Assist in Saving Water (Sept)
- SM Chamber Newsletter: Desalination (Oct)

Ads:

- LSM Kiwanis Pancake Breakfast Ad
- Business Buzz Chamber Ad: "20 Gallon Challenge" (September)
- Business Buzz Chamber Ad: "Harvest Time = Less Irrigation" (October)
- San Marcos Magazine: The Cost of Tap Water
- Scholastic Sports Poster Ads: San Marcos High & Mission High
- Scholastic Sports Program Guide

This item was for information only. No action was required.

WEBCASTING BOARD MEETINGS

General Manager Rucker reported that Mr. Matt Mincks of Granicus, Inc. provided a demonstration to staff on September 18, 2008, on his company's product capabilities that may be of interest to the District. Granicus, Inc. provides access to a web based administrative site that will allow you to create and manage archives, schedule and index live events, link documents and minutes of meetings to the video, view real time usage reporting, and configure content distribution. Following the demonstration, Mr. Mincks sent a proposal containing three scenarios/proposals with corresponding pricing.

General discussion took place. The Committee determined that while this concept is worth exploring, now is not the appropriate time to pursue this considering the current economic situation.

The Public Awareness/Personnel/Policy Committee recommended that this item be brought back to the Committee in two years for consideration at that time.

SPLASH! NEWSLETTER

Assistant General Manager Mason presented the draft Splash! Newsletter. Brief discussion took place with the Committee noting one spelling error to be corrected.

The Public Awareness/Personnel/Policy Committee recommended that the draft Splash! Newsletter be submitted to the Board for consideration and approval.

OTHER BUSINESS

None.

There being no further business to discuss, the meeting was adjourned at the hour of 4:15 p.m.